

ST. THERESA COLLEGE

Bachelor of Business Administration (BBA)

Course Structure

SEMESTER I

Code	Course Name	Category	Ext	Int	Credits
BSBA24-111	Principles of Management	Core	60	40	4
BSBA24-112	Fundamentals of Accounting	Core	60	40	3
BSBA24-113	Basics of Marketing-I	Core	60	40	3
BSBA24-114	Legal Aspects of Business-I	Multi	60	40	3
BSBA24-115	MS Office Tools	SEC	60	40	3
BSBA24-116	Functional English	AECC	-	50	2
BSBA24-117	Book Review	AECC	-	50	2
VAC103	Aesthetics & Visual Communication	VAC	-	50	2

SEMESTER II

Code	Course Name	Category	Ext	Int	Credits
BSBA24-211	Introduction to HRM	Core	60	40	3
BSBA24-212	Financial Accounting	Core	60	40	4
BSBA24-213	Basics of Marketing-II	Core	60	40	3
BSBA24-214	Legal Aspects-II	Multi	60	40	3
BSBA24-215	MS Excel for Data Analysis	SEC	60	40	3
IKS24	Indian Knowledge System	IKS	-	50	2
BSBA24-216	Business Communication-I	AECC	-	50	2
VAC208	Moral Values	VAC	-	50	2

SEMESTER III

Code	Course Name	Category	Ext	Int	Credits
BSBA24-311	Organisational Behaviour	Core	60	40	3
BSBA24-312	Business Mathematics	Core	60	40	3
BSBA24-313	Supply Chain & Logistics	Core	60	40	3
BSBA24-314	Cost & Works Accounting	Multi	60	40	3
BSBA24-315	Leadership & Team Skills	SEC	-	50	2

Code	Course Name	Category	Ext	Int	Credits
BSBA24-316	Internship	Internship	-	50	4
BSBA24-317	Environmental Studies	VAC	60	40	4

SEMESTER IV

Code	Course Name	Category	Ext	Int	Credits
BSBA24-411	Management Accounting	Core	60	40	4
BSBA24-412	Statistics & Quantitative Methods	Core	60	40	4
BSBA24-413	Managerial Economics	Core	60	40	4
DSE	Marketing / Finance / HRM Options	DSE	60	40	4
BSBA24-416	Employability Skills	AECC	-	50	2

SEMESTER V

Code	Course Name	Category	Ext	Int	Credits
BSBA24-511	Management Information System	Core	60	40	4
BSBA24-512	Research Methodology	Core	60	40	4
BSBA24-513	Production & Operations	Core	60	40	4
DSE	Specialization Subjects	DSE	60	40	4
IKS	Indian Knowledge System	IKS	-	50	2

SEMESTER VI

Code	Course Name	Category	Ext	Int	Credits
BSBA24-611	Strategic Management	Core	60	40	4
BSBA24-612	Entrepreneurship Development	Core	60	40	4
BSBA24-613	International Business	Core	60	40	4
DSE	Specialization Subjects	DSE	60	40	4
BSBA24-616	Internship	Internship	-	50	2